



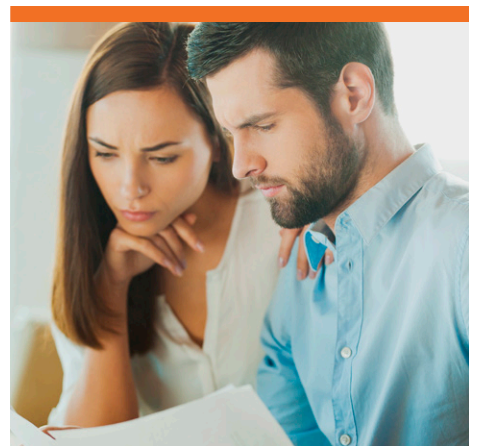
AllClear Identity Protection

AllClear Identity Protection services — Identity Repair, Identity Theft Monitoring, and Credit Monitoring — give your customers access to experts who will help resolve harm if their identity is compromised. Our team will work with your business to determine which service to offer and help you reaffirm your commitment to customer security.

Identity Repair

Identity Repair is the most important and valuable service for your customers. It is available with every notification at no cost to them, with no enrollment required. No matter where or how it occurs, if customers are concerned about identity theft, they can simply call AllClear ID, and a dedicated investigator will:

- Conduct a 360-degree identity scan to detect undiscovered fraud, act as their advocate to initiate the dispute process, and help fix anything we find.
- Contact banks and creditors to help clear fraud from records and help repair identities.
- Work with customers and creditors to help restore credit reports to their pre-fraud state.



24
Stevie Awards
for Outstanding
Customer Service

100%
Success in Resolving
Financial Identity Theft
Cases in the U.S.¹

94%
Customer
Satisfaction Rating²

¹Rate is valid through 2015 and applies to cases covered by U.S. consumer protection laws.

²Calculation based on results of 2015 surveys sent to all customers who interacted with the AllClear Support Team.

Identity Theft Monitoring

This service alerts customers about compromised data, including credit card numbers, email addresses or usernames with passwords, and Social Security numbers. AllClear ID works in partnership with the National Cyber-Forensics and Training Alliance (NCFTA), which runs a global clearinghouse for stolen credentials. This optional service also includes access to Identity Repair and a \$1 million identity theft insurance policy³ to reimburse certain fees, lost wages, and fraud loss related to identity recovery. **Customer enrollment is required.**

Credit Monitoring

This service helps customers stay informed of new credit activity if banks and creditors use their identities to open new accounts. It is most effective when Social Security numbers are compromised or at risk. Features include an exclusive, patented⁴ technology that eliminates repetitive and non-urgent alerts common with other products, single- and triple-bureau monitoring options, ChildScan Monitoring for those under 18, Identity Repair and Identity Theft Monitoring services, and a \$1 million identity theft insurance policy. **Customer enrollment is required.**

³ The description herein is a summary only. It does not include all terms, conditions, and exclusions of the policies described.

⁴ U.S. Patent No. 7,983,979

What We Don't Do

Reassuring customers and rebuilding trust after a breach is critical, so it is equally important to understand what your response partner does and does not do. As a business dedicated to customer security:

- **We do not sell customer data.** Many breach response vendors are primarily data brokers. We are not a data broker and never sell your customers' data.
- **We do not upsell affected customers.** Many breach response vendors aggressively upsell additional services to people affected by a breach. We believe in delivering great service and clear communication after a data breach — not a sales pitch.

How are identity repair and credit monitoring different?

Identity Repair

AllClear Identity Repair is the most important service we offer. A dedicated AllClear Investigator acts as your customer's advocate to initiate the dispute process, help recover financial losses, and restore credit reports to their pre-fraud state.

Credit Monitoring

AllClear Credit Monitoring specifically monitors new credit accounts opened in a customer's name. If this happens, we send alerts so customers can take action. This service is most helpful if the data lost includes Social Security numbers (SSNs).

We help businesses prepare for, respond to, and recover from data breaches in a way that puts customers first.

Find out more about how we can help you: 1.877.441.3007 or info@allclearid.com

Breach Response Hotline: 1.877.441.3009 or responseteam@allclearid.com

www.allclearid.com

